

# Don't you realize?

An appeal for the "Lukewarm" to change their ways.

## The world offers you a lot.

*Don't you realize* that you are going to lose it all?

*Don't you realize* that, even while you have it, it does not satisfy the most basic of human needs?

## Jesus offers you a lot more.

*Don't you realize* that his offer is *genuine*, and that it is *not* merely some type of ambiguous "religious language," designed to give comfort to people who haven't been able to attain all the world's pleasures?

*Don't you realize* that Christ's riches will last *forever*, but the world's riches will last only *a few moments*?

*Don't you realize* that, in the future, you will have genuine authority over *vast realms of creation* (v. 21) - not just over the few "toys" (and their false sense of security) that the world has to offer?

*Don't you realize* that eternal riches will *never* be attained by those who covet *riches*, but only by those who covet a friendship relationship with the one who is the King of Kings and Lord of Lords?